



Amy Allen Hinson

Partner

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t 864.577.6368



Amy Allen Hinson is a registered U.S. patent attorney who counsels clients on developing broad protections for their intellectual property both nationally and internationally. She serves as a strategic business partner to clients in a variety of industries and represents them in obtaining and enforcing intellectual property rights as well as defending against threats of intellectual property infringement.

In particular, Amy has deep experience prosecuting patent applications in the U.S. and helping clients secure patent rights abroad. She also regularly assists clients with branding initiatives that include U.S. and global trademark registration and enforcement. Amy handles patent post-grant reexamination and review proceedings at the U.S. Patent and Trademark Office (USPTO) and trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board. She also counsels clients on copyright protection and registration.

Amy frequently represents clients in complex litigation concerning technology and intellectual property, as well as licensing and contract negotiations.

Prior to joining Parker Poe, Amy was a partner at a large law firm in the Southeast. She is a graduate of Leadership Greenville and remains deeply involved in the Greenville community.

REPRESENTATIVE EXPERIENCE

- Secured favorable outcomes across the United States representing clients in federal litigation over intellectual property.
- Enforced patent rights against infringers in the United States.
- Successfully defended clients against patent infringement by invalidating patent claims using patent reexamination and related inter partes proceedings.
- Enforced trademark rights in U.S. and around the world.
- Defended clients against allegations of trademark and copyright infringement.
- Secured numerous patent, trademark, and copyright registrations.
- Negotiated licensing agreements for intellectual property rights.



GREENVILLE OFFICE



PRACTICE AREAS

Intellectual Property
 Intellectual Property Litigation
 International Business
 Information Technology Litigation



EDUCATION

University of Tennessee
 JD, 2005
 Clemson University
 BS, *cum laude*, 2002



ADMISSIONS

South Carolina
 U.S. Patent and Trademark Office
 U.S. Court of Appeals for the Fourth Circuit
 U.S. Court of Appeals for the Federal Circuit
 U.S. District Court – District of South Carolina



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PUBLICATIONS

- "Secret Sales' Before You Patent ... Think Again," Industry Today, February 2019
- "Manufacturing More Power for U.S. Patents," Industry Today, September 2018
- "With Patents, Manufacturers and Other Innovative Businesses Should Pay for Quality, Not Quantity," Upstate Business Journal, May 2018

HONORS

- *South Carolina Super Lawyers* Rising Star, 2012-2018
- *Greenville Business Magazine's* "Legal Elite" in Intellectual Property Law, 2014-2015, 2018
- *Greenville Business Magazine's* "Best & Brightest" 35 and Under, 2011
- Leadership Greenville, Class 39

MEMBERSHIPS

- Urban League of the Upstate, Board Member, 2014-present; Governance Committee Chair, 2015-present; Executive Committee, 2015-present
- Greenville Board of Zoning Appeals, 2010-2014; Chair, 2014; Vice Chair, 2013
- Gridley Club, President, 2011-2013
- American Intellectual Property Law Association
- South Carolina Women Lawyers Association
- South Carolina Bar
- Greenville County Bar Association



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- Spartanburg County Bar Association

